

# Case Study – Clifford Chance

## The Brief

**C L I F F O R D**  
**C H A N C E**

The award winning Graduate Recruitment programme at Clifford Chance, The Times Graduate Employer of Choice – Law, provides a comprehensive and energetic series of workshops and seminars in the area of personal development. Laura Yeates, Graduate Recruitment & Development Manager at Clifford Chance, asked us to put together a workshop designed to address and deliver techniques to develop impact and presence.

## Our Solution

We designed a highly practical workshop tailored to the brief that incorporated a detailed, engaging and focussed examination of the

qualities of impact and presence including personality types, psychology, body language and vocal delivery as well as looking at how to develop confidence.

## The Result

The series of seminars were described as ‘extremely useful and informative as well as being fun, engaging and practical.

*We are delighted to be working with dBg. The sessions bring a high level of energy and engagement, both essential when trying to differentiate the firm.”*

Laura Yeates, Graduate Recruitment & Development Manager, Clifford Chance

